



**The United Tribal Public Relations Campaign invites  
GPIGA Meeting participants to attend a seminar on**

**TECHNIQUES FOR SPEAKING  
TO THE MEDIA**

- DO YOU DODGE REPORTERS' CALLS OUT OF FEAR OF NEGATIVE PRESS?
- DO YOU CRINGE WHEN A REPORTER CALLS YOU?
- DO YOU GET NERVOUS GIVING MEDIA INTERVIEWS?

**THEN THIS SEMINAR IS JUST FOR YOU!**

Take advantage of this great opportunity to learn the ins and outs of working with the media, how to be in control of your interview, and how to ensure that your message is heard even when dealing with wily reporters. Confidence-building techniques for giving phone and on-camera interviews will be emphasized.

**MONDAY, MAY 17<sup>TH</sup>  
SHERATON BLOOMINGTON SOUTH HOTEL  
7800 NORMANDALE BLVD.  
MINNEAPOLIS, MN  
ATRIUM 1  
10:00 AM – 2:00 PM**

Media Trainer: Nancy Mathis - First Take Communications

Please RSVP to Victoria Wright, NIGA Deputy Executive Director at 202-546-7711