



# INDIAN GAMING <sup>20</sup>/<sub>10</sub> *San Diego*

# SPONSORSHIPS

Customized Sponsor Packages Available!  
jatcitty@indiangaming.org

## **TURQUOISE LEVEL \$25K and up**

- 1/2 page advertisement in the Trade Show Directory
- Logo and link on the NIGA Website
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Premier table at the Wendell Chino Humanitarian Award Banquet, The Guess Who
- Premier table at the Chairman's Award Luncheon
- Name recognition as a premier sponsor throughout the conference and trade show
- Marketing collateral in attendee bags
- Private meeting area

## **CORAL LEVEL \$20K**

- 1/4 page advertisement in the Trade Show Directory
- Name recognition at Event of Your Choosing
- Logo and link on the NIGA Website
- Listing as a Sponsor in the Trade Show Directory
- Listing as a Sponsor in magazines and newspapers
- Premier table at the Wendell Chino Humanitarian Award Banquet, featuring The Guess Who
- Marketing collateral in attendee bags
- Private meeting area

### **Events to Sponsor:**

- Chairman's Welcome Reception NIGA
- Membership Meeting
- Chairman's Leadership Award
- Workshops and Certifications
- AIBN Reception
- Wendell Chino Humanitarian Award Banquet
- Spirit of Sovereignty Cultural Reception
- High Prized Drawings
- Tribal Leaders Lounge
- Relaxation Lounge
- Trade Show Floor Lunches
- Hotels
- Meeting Rooms
- Business Centers

## **OPAL LEVEL \$10K**

- Recognition signage at Event of Your Choosing
- Logo and link on the NIGA Website
- Listing as a Sponsor in the Trade Show Directory
- Listing as a Sponsor in magazines and newspapers
- Table at the Wendell Chino Humanitarian Award Banquet, featuring The Guess Who
- Marketing collateral in attendee bags
- Private meeting area

## **ADVERTISEMENT**

### **Collateral in 5000 Attendee Bags \$2000**

- Your information in 5000 bags

### **Interactive Screens & Digital Signage**

#### **Video Ad \$4000**

#### **Tile or Banner Ad \$2000**

- 3 sizes available: 1550 x 128, 300 x 250, 468 x 90
- Acceptable Formats: HTML, .JPG, .GIF, .PNG, .SWF, .BMP, .TIF, .TGA, .EPS, & .PSD

## **WENDELL CHINO BANQUET**

### **Table Sponsors**

#### **Turquoise Level - \$10K**

- Recognition at the Wendell Chino Award Banquet
- Listing as a Sponsor in the Trade Show Directory
- Premier seating for featured entertainment, The Guess Who

#### **Coral Level - \$5K**

- Recognition at the Wendell Chino Award Banquet
- Premier seating

#### **Opal Level - \$2500**

- Recognition at the Wendell Chino Award Banquet
- Premier seating

## **GOLF SPONSOR**

### **Giveaways and Awards for**

- Chairman's Tournament
- Vice-Chairman's Tournament
- Sovereignty Tournament

Please contact Heidi at [hbuss@msn.com](mailto:hbuss@msn.com) for Golf Sponsorships.

We can help you create a customized sponsor package to enhance your marketing dollar. For more information, please contact Jan at [jatcitty@indiangaming.org](mailto:jatcitty@indiangaming.org).