



**SPONSORSHIPS  
SAN DIEGO CONVENTION CENTER  
APRIL 1, 2, 3 & 4, 2012**

**DIAMOND**

**GOLF TOURNAMENT** ..... **\$25,000 (Three Available)**

- Your company logo on prominent display at the Tournament
- Name recognition as a premier sponsor throughout the conference and trade show
- Logo and link on the NIGA Website and on all E-blasts
- Listing as a Premier Sponsor in the Trade Show Directory
- Full-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Premier table at the Wendell Chino Humanitarian Award Banquet, featuring top named entertainment
- Premier table at the Chairman's Award Luncheon
- Insert in conference bags
- Private VIP meeting area

SOLD

**GOLF BEVERAGE CART SPONSORSHIP** ..... **\$5,000**

- Your company logo on prominent display at the Tournament
- Private meeting area

**GOLF GIVEAWAYS/AWARDS SPONSORSHIP** ..... **\$5,000**

- Your company logo on prominent display at the Tournament
- Private meeting area

**GOLF HOLE-IN-ONE SPONSORSHIPS** ..... **\$1,000/HOLE**

- Your company logo on prominent display at one hole at the Tournament

**TURQUOISE**

**CHAIRMAN'S WELCOME RECEPTION CUISINE SPONSORSHIP** ..... **\$20,000 (Two Available)**

- Your company logo on prominent display by the buffet and carving stations at the Chairman's Welcome Reception
- Name recognition as a premier sponsor throughout the conference and trade show
- Logo and link on the NIGA Website and on all E-blasts
- Half-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
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**TURQUOISE**

**CHAIRMAN'S WELCOME RECEPTION BAR SPONSORSHIP** ..... **\$20,000 (Two One Available)**

- Your company logo on prominent display at the beverage stations at the Chairman's Welcome Reception
- Name recognition as a premier sponsor throughout the conference and trade show
- Logo and link on the NIGA Website and on all E-blasts
- Half-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
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**TURQUOISE**

**CHAIRMAN'S LEADERSHIP AWARD LUNCHEON SPONSORSHIP . . . . . \$20,000 (Five Available)**

- Your company logo on prominent display at the Chairman's Leadership Awards Luncheon
- Name recognition as a premier sponsor throughout the conference and trade show
- Logo and link on the NIGA Website and on all E-blasts
- Half-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Premier table at the Wendell Chino Humanitarian Award Banquet, featuring top named entertainment
- Premier table at the Chairman's Award Luncheon
- Insert in conference bags
- Private VIP meeting area

**TURQUOISE**

**CHAIRMAN'S LOUNGE ON SHOW FLOOR SPONSORSHIP . . . . . \$20,000 (Three Available)**

- Your company logo on prominent display at the Chairman's Lounge
- Name recognition as a premier sponsor throughout the conference and trade show
- Logo and link on the NIGA Website
- Half-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
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- Premier table at the Chairman's Award Luncheon
- Insert in conference bags
- Private VIP meeting area

**TURQUOISE**

**WENDELL CHINO BANQUET SPONSORSHIP . . . . . \$20,000 (Four Available)**

- Your company logo on prominent display at the Wendell Chino Banquet
- Name recognition as a premier sponsor throughout the conference and trade show
- Logo and link on the NIGA Website and on all E-blasts
- Half-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
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- Insert in conference bags
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**OPAL**

**WENDELL CHINO BANQUET TABLE SPONSORSHIP . . . . . \$10,000**

- Recognition at the Wendell Chino Award Banquet
- Premier table seating for 10
- Logo and link on the NIGA Website
- Listing as a Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**WENDELL CHINO BANQUET TABLE SPONSORSHIP . . . . . \$5,000**

- Recognition at the Wendell Chino Award Banquet
- Premier table seating for 10
- Private meeting area

**WENDELL CHINO BANQUET TABLE SPONSORSHIP . . . . . \$3,000**

- Recognition at the Wendell Chino Award Banquet
- Premier table seating for 10
- Private meeting area

**CORAL**

**ANNUAL MEMBERSHIP MEETING SPONSORSHIP . . . . . \$15,000 (Two Available)**

- Your company logo on prominent display at the Annual Membership Meeting
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**WORKSHOP/SEMINARS/CERTIFICATION SPONSORSHIP . . . . . \$15,000 (Three Available)**

- Your company logo on prominent display at the workshop/seminar areas and refreshment areas
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**ROUNDTABLE NETWORKING SPONSORSHIP . . . . . \$3,000 (Sixteen Available)**

- Your company logo and materials on prominent display at the roundtable sessions
- Private meeting area



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**CORAL**

**SPIRIT OF SOVEREIGNTY CULTURAL EVENT SPONSORSHIP . . . . . \$15,000 (Three Available)**

- Your company logo on prominent display at the Spirit of Sovereignty Cultural Event
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**REGISTRATION AREA SPONSORSHIP . . . . . \$15,000 (Two Available)**

- Your company logo on prominent display at the registration area
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**HIGH-PRIZED DRAWINGS . . . . . \$15,000 (Two Available)**

- Your company logo on prominent display on the trade show floor and at major events where prizes are drawn
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Sponsor in the Trade Show Directory
- Listing as a Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**ATTENDEE BAG SPONSORSHIP . . . . . \$15,000 (Three Available)**

- Your company logo on Attendee Bag
- Name recognition as a sponsor throughout the conference
- Quarter-page advertisement in the Trade Show Directory
- Logo and link on the NIGA Website
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

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**CORAL**

**HOTEL KEYCARDS SPONSORSHIP . . . . . \$15,000 (Two Available)**

- Your company logo on hotel keycards and/or keycard envelopes for over 2500 rooms at 5 Host Hotels
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**DIGITAL SIGNAGE SPONSORSHIP . . . . . \$15,000 (Two Available)**

- Your company logo on prominent display on all digital signage
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Sponsor in the Trade Show Directory
- Listing as a Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**POKER TOURNAMENT SPONSORSHIP . . . . . \$15,000 (Two Available)**

- Your company logo on prominent display on the trade show floor
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**CORAL**

**SLOT MACHINE TOURNAMENT SPONSORSHIP . . . . . \$15,000 (Two Available)**

- Your company logo on prominent display on the trade show floor
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area



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**LUNCH ON THE TRADE SHOW FLOOR SPONSORSHIP . . . . . \$15,000 (Four Available)**

- Your company logo on prominent display on the trade show floor
- Name recognition as a sponsor throughout the conference
- Logo and link on the NIGA Website
- Quarter-page advertisement in the Trade Show Directory
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**OPAL**

**BUSINESS CENTER/MEETING ROOMS SPONSORSHIP . . . . . \$10,000 (Three Available)**

- Your company logo on prominent display on the trade show floor
- Logo and link on the NIGA Website
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**OPAL**

**RELAXATION LOUNGE SPONSORSHIP . . . . . \$10,000 (Three Available)**

- Your company logo on prominent display on the trade show floor
- Logo and link on the NIGA Website
- Listing as a Premier Sponsor in the Trade Show Directory
- Listing as a Premier Sponsor in magazines & newspapers (Native Peoples, National Museum of the American Indian Smithsonian, Native Voice, Indian Gaming Magazine, News from Indian Country, Indian Country Today, etc)
- Private meeting area

**INSERT SPONSORSHIP . . . . . \$2,500**

- Insert in 5000 conference bags
- Private meeting area

*The National Indian Gaming Association will provide all sponsored signage. Sponsoring companies will provide all inserts and advertisement artwork, unless otherwise arranged.*

**San Diego Convention Center**  
111 W. Harbor Drive, San Diego, CA 92101  
April 1, 2, 3 & 4, 2012

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